

PRIVACY POLICY for Eden Artistry

Last Updated: 07/02/2024

1. Introduction:

Welcome to Eden Artistry! This Privacy Policy outlines how we collect, use, and safeguard your personal information when you visit our website or engage with our services.

2. Information We Collect:

2.1. Personal Information:

- We may collect personal information, such as your name, email address, phone number, and billing information, when you register for our services, make a purchase, or subscribe to our newsletter.

2.2. Website Usage Data:

- We gather non-personal information, including your IP address, browser type, device information, and pages visited, to enhance our website's functionality and user experience.

3. How We Use Your Information:

3.1. Service Delivery:

- We use your personal information to provide and improve our services, process transactions, and communicate with you about your orders.

3.2. Marketing and Communication:

- With your consent, we may send you promotional materials, newsletters, and updates about Eden Artistry. You can opt out of these communications at any time.

4. Information Sharing:

4.1. Third-Party Service Providers:

- We may share your information with trusted third-party service providers to facilitate transactions, deliver products, and improve our services.

4.2. Legal Requirements:

- We may disclose your information when required by law or in response to lawful requests from public authorities.

5. Your Rights:

5.1. Access and Control:

- You have the right to access, correct, or delete your personal information. You can also choose to restrict the processing of your data.

6. Security:

6.1. Data Security:

- We implement security measures to protect your information from unauthorized access, alteration, disclosure, or destruction.

7. Cookies:

7.1. Cookie Usage:

- We use cookies to enhance your browsing experience. You can control cookie preferences through your browser settings.

8. Changes to the Privacy Policy:

8.1. Updates:

- We reserve the right to update and modify this Privacy Policy. Changes will be effective upon posting on our website.

9. Contact Information:

If you have any questions or concerns about our privacy practices, please contact us at serene@edenartistry.com.au.

Thank you for trusting Eden Artistry with your information.

Eden Artistry. 5b/201 Varsity Parade. serene@edenartistry.com.au